





Dekho Apna Desh

EK BHARAT SHRESHTHA BHARAT ACTIVITIES BY INDIATOURISM (WEST & CENTRAL REGION) FOR THE MONTH OF SEPTEMBER 2020

SOCIAL MEDIA PROMOTION

India Tourism Mumbai has been highlighting the concept of Ek Bharat Shreshtha Bharat initiative through its social media handles (Facebook, Instagram & Twitter) with #ekbharatshreshthabharat hashtag.

Chandigarh- Dadra and Nagar Haveli (paired state under EBSB) promoted during the month of September, 2020 through social media handles.

Ek Bharat Shrestha Bharat social media statistics for the month of September 2020

Sr. No	Social Media platform	No. of people Reached	No. of
			Engagement
01	Facebook	400	50
02	Instagram	194	213 (Impressions)
03	Twitter	-	-
	Total	694	263

Social Media Coverage of Ek Bharat Shrestha Bharat activities for the Month of September 2020

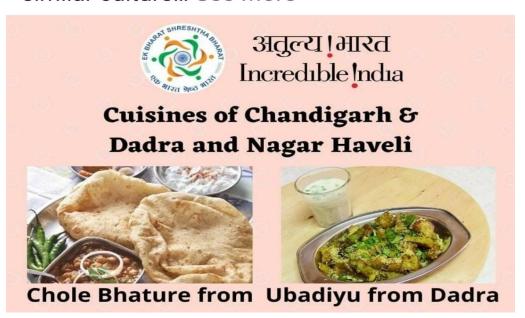
FACEBOOK



Indiatourism, Mumbai

1 Sep at 10:21 PM • 3

One of India's most stand out features is its diversity. Ours is a country that is made up of an amalgamation of so many different yet similar culture... See More



No. of people Reached	342
Engagements	45
Likes	33
Comments	01
Shares	03

INSTAGRAM

