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Dekho Apna Desh

EK BHARAT SHRESHTHA BHARAT ACTIVITIES BY INDIATOURISM (WEST & CENTRAL REGION) FOR THE MONTH OF SEPTEMBER 2020

SOCIAL MEDIA PROMOTION

India Tourism Mumbai has been highlighting the concept of Ek Bharat Shreshtha Bharat initiative through its social media handles (Facebook, Instagram & Twitter) with **#ekbharatshreshthabharat** hashtag.

Chandigarh- Dadra and Nagar Haveli (paired state under EBSB) promoted during the month of September, 2020 through social media handles.

Ek Bharat Shrestha Bharat social media statistics for the month of September 2020

Sr. No	Social Media platform	No. of people Reached	No. of Engagement
01	Facebook	400	50
02	Instagram	194	213 (Impressions)
03	Twitter	-	-
Total		694	263

Social Media Coverage of Ek Bharat Shreshtha Bharat activities for the Month of September 2020

FACEBOOK



Indiatourism, Mumbai



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Cuisines of Chandigarh & Dadra and Nagar Haveli



Chole Bhature from Ubadiyu from Dadra

No. of people Reached	342
Engagements	45
Likes	33
Comments	01
Shares	03

INSTAGRAM



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Cuisines of Chandigarh & Dadra and Nagar Haveli



Chole Bhature from Chandigarh



Ubadiyu from Dadra and Nagar Haveli



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